



COCREATIE.nu

TALENT ACQUISITION PROGRAM



Change recruitment into talent acquisition



Target situations

- Speed up the **time to hire**
- Reduce **recruitment costs**
- Build **talent relation management** by a strong employer branding
- Make use of all **internal ambassadors to accelerate** your employer branding
- Build on **great candidate experiences** to boost your employer branding
- Generate quick and pleasant employability in a professional **onboarding journey**



PROCESS SPEED



WAR ON TALENT



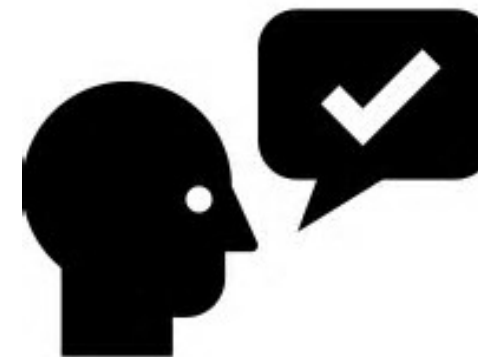
CANDIDATE EXPERIENCE



EMPLOYER EXPOSURE



COST EFFECTIVENESS



PRACTICE WHAT YOU PREACH

Workshop activities

- ❑ Value stream design on lead time & costs recruitment process
- ❑ Social networking: non-HR ambassadors activation & relation building
- ❑ Employer journeys: amazing magnetic events with non-HR ambassadors
- ❑ The hiring triangle optimization: speeding up hiring manager | hiring colleagues | HR
- ❑ Onboarding as an experience journey

Results

- Strong employer branding
- Reduction time to hire
- Reduction recruitment costs
- Solid onboarding
- Quick employability



Way of working



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BUILDING FUTURE-PROOF ORGANIZATIONS

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